

SOCIAL MEDIA FOR SMALL BUSINESSES

AEE Marketing creates social media content to take advantage of the web and drive business to you by successfully increasing awareness of your brand. We can take that a step further by developing and maintaining an interactive blog and/or newsletter by creating articles to substantially maximize your engagement with others.

SOCIAL MEDIA MANAGEMENT

Create and manage social media accounts
Comprehensive content and posting strategy
Routine management of content
Analytic reports and evaluation
Facebook – Twitter – Instagram – Pinterest –
LinkedIn – Snapchat

Starting at \$200 per month

BLOG DESIGN, DEVELOPMENT AND CONTENT CREATION

Create and implement blogging platform
Crafting blog post ideas
Writing blog posts
Commenting on other blogs to build awareness of
your brand.

Posts starting at \$15 for 300 words

E-MAIL NEWSLETTER

Construct newsletter design
Develop and implement newsletter strategy
Create dynamic content

Starting at \$200 per month

Package rates available. Please contact us for
more information!

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WHY SOCIAL MEDIA?

In today's world, it is imperative that your business has a presence both via a website and social media accounts to increase your brand awareness and profitability.

IMPORTANCE OF BLOGGING

Blog posts and articles keep your website fresh and encourage search engines to drive visitors to you.